

# Jefferson Matters

## Economic Vitality

# Business Growth Grant Application

## Matching up to \$5,000

### Purpose:

The Business Growth Grant program is designed to assist existing businesses owners in Jefferson financially to diversify and grow product lines and services. Funded through Grow Greene County Gaming Corporation award for economic development.

### Eligible Applicants:

- ◆ Current business owners with a Jefferson address that have been in business for at least one year.

### Eligible Business to be considered for Funding:

- ◆ Any project that offers to bring a new service or product line to Jefferson will be considered.
- ◆ Data is available at the Jefferson Matters office and can help guide what products and services may not be easily available in our area or those of interest to the population.

### Terms & Conditions:

- ◆ This is a 50% matching grant of up to \$5,000.
- ◆ Once project approval is received from the Jefferson Matters Committee, grant funds are available on a reimbursement basis only. Receipts or invoices are required.
- ◆ Project should be completed within a year from application approval date.
- ◆ Photos of grant recipient at business location would be available for publicity & marketing purposes.
- ◆ Business Growth grant funds to be awarded as funding is available.

### Application Procedure:

- ◆ Complete the application questions and funding estimates chart for your business growth costs and attach your estimates and/or costs-incurred receipts.
- ◆ Attach any photos and/or design examples of your business location with the added products/ services.
- ◆ Submit application and all attachments to Jefferson Matters office at 201 E Lincoln Way or email to [director@jeffersonmatters.org](mailto:director@jeffersonmatters.org)
- ◆ An interview with the applicant/s will be conducted before final decision.

**The Business Growth Selection Committee will review the application and follow up with a personal interview.**

### Applicant Information

Business Name:

Business Address:

Contact Person:

Mailing Address if different:

City, State, Zip:

Contact Phone Number:

E-mail:

Date Submitted:

Other partners involved in the business:

Total Expansion Costs: \$

Amount requested from this grant program (max of \$5,000) \$

*Please provide as much information as you can in the application and make sure everything is complete. The interview will be a chance for further questions by the selection committee.*

1. Detailed new product or service growth description:

2. Explain the impact to your business to add these sales and/or services.

3. How can this growth fill a community need?

4. Explain how this business growth would have a positive impact or fill a community need on other existing businesses.

5. Share any experience, training or education needed for this expansion and your plans for that.

6. Explain your ideas for publicizing or marketing this expansion.

