



EXPERIENCE JEFFERSON

Jefferson Matters: A Main Street & Chamber Community

November 28, 2022

Dear Sir or Madam,

In 2020 the Jefferson Chamber of Commerce merged with Jefferson Matters Main Street to better leverage and use resources to provide superior service to our growing community. As a result, we no longer take chamber dues but instead take -and rely on- tax deductible donations to support all of the exciting events, programs, and economic development efforts put forth by our organization.

Our positive impact on the entire community, particularly economic vitality and development, take resources to execute. We would greatly appreciate your business's financial support in 2023 to help us keep the momentum rolling full steam ahead! Below and on the included infographic, you'll see a sampling of the countless way this organization directly and indirectly supports your business.

2022 Promotions & Community Improvements



Nine \$500 mini grants awarded to businesses to improve their façade, signage or expand products

70

Newcomer bags filled with brochures, business cards, & swag given to new households.



Received a grant and partnered with local resources to initiate "Jefferson Wants You", an incentive mini grant program for new businesses and remote workers.



Created www.experiencejeffersoniowa.com as a community resource and recruitment tool for visitors and to attract new residents.

2022 Achievements in Tourism, Events, and Attractions

- BRAGC Event (Bike Ride Around Greene County)
- Bell Tower Festival
- Art on the Square
- Cruisin' to the Square
- Winter Festival: Celebration of Trees
- Golf Tournament
- New rooftop art
- Sculptures on display at Bell Tower Plaza

2022 Local Business Partnerships

- Invested over \$5,000 in advertising local businesses & attractions
- Trick or Treat Around the Square
- 20+ Java & Juice and Ribbon Cutting Events
- Seasonal planters around the square
- Second Saturday promotions

We've set a goal of **\$125,000** in contributions to continue this growth and community improvement. These funds will not only perpetuate these projects but will also support our ongoing goal of promoting and creating experiences that showcase Jefferson as a culturally vibrant destination to shop, eat, play, and stay. We invite you to contribute by check, cash, credit card, considering us as a benefactor. Page two has more information.

Thank you,

Jamie Daubendiek
President of Jefferson Matters: A Main Street & Chamber Community

Our organization's purpose is to support, promote, and preserve the historic downtown of Jefferson, Iowa, while contributing to the greater community's continued vitality.