



**Jefferson Matters:
A Main Street
& Chamber Community**

**Jefferson Wants You
Incentive Fund
New Business Start-up
Application**

Purpose:

The Jefferson Wants You Incentive program is designed to attract new businesses to Jefferson by assisting with initial one-time start-up costs. It is a project of the Economic Vitality Team and part of a Rural Return project funded through Iowa Economic Development Authority along with local partners - Jefferson Telecom, Home State Bank, Peoples Bank, Heartland Bank, Alliant Energy and Grow Greene County grant award.

Eligible Applicants:

- ◆ New business operators locating in Jefferson, who have the potential for positive impact on the community.

Eligible Business to be considered for Funding:

- ◆ Specific one-time start-up costs to launch a new business or transition a current business in Jefferson. On-going and administrative expenses are not eligible.

Terms & Conditions:

- ◆ Maximum award is \$5,000. 20% match of grant total is required to be eligible for funding. Ex: \$1,000 for a \$5,000 grant award.
- ◆ Once project approval is received from the Jefferson Wants You Incentive, grant funds are available on a reimbursement basis only. Receipts are required.
- ◆ Photos of grant recipient at business location is available for publicity & marketing purposes.
- ◆ Jefferson Wants You Incentive grant funds to be awarded as funding is available.

Application Procedure:

- ◆ Complete the questions and funding estimates for your business start-up costs along with any estimates and/or costs incurred receipts.
- ◆ Include two letters of support with one being from funding source.
- ◆ Attach any photos and/or design of your business location.
- ◆ An interview with the applicant/s will be conducted before final decision.

Once the application is received, the Jefferson Wants You Incentive Fund Selection Committee will review the application and follow up with an in-person or virtual interview.

Applicant Information

Business Name:

Business Address:

Contact Person:

Mailing Address:

City, State, Zip:

Contact Phone Number:

E-mail:

Date Submitted:

Other partners involved in the business:

Total Start-up Costs: \$

Amount requested from this grant program (max of \$5,000) \$

Business Description:

Explain if the business is a start-up or a relocation to Jefferson:

Describe potential for business growth in Jefferson with # of FT/PT jobs and/or additional future jobs:

Share the location of the business in Jefferson and your plans for renting or owning:

Explain how your business will positively impact other existing businesses:

Share how this business could fill a community need or help transition a current community business to the next generation of ownership:

Share previous work experience and pertinent educational background prior to this endeavor:

Are you as the business owner(s) willing to be connected to other local business contacts in the community and be involved in the Jefferson Matters: A Main Street & Chamber Community organization? Explain:

